

DO YOU KNOW

THERE ARE OVER 40 BENEFITS OF

There are over 100 short and long cases and a simple text book on **Strategic Management** (based upon **Indian Experiences**) and **experts available** to help you for designing and conducting Inhouse Training Programmes for Managers at various levels just a click away

COMMON WEBSITE OF IIMS

Presentation of Common Website

iimsworld.in

By

Prof. Krishna Kumar

B.E. (Elect.- IITR), AMIE (Mech.) AICWA (Inter.), Fellow (1980), IIM, Ahmedabad (Business Policy)

Former Director & Professor of Strategic Management, IIM Kozhikode

Former Professor & Dean (Academic), IIM Lucknow

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Mob. +91 9415126367(BSNL)/ 9696561946 (Jio)/ 7991323262 (Airtel)/ 9453023432 (Idea)/8884420055(VI)

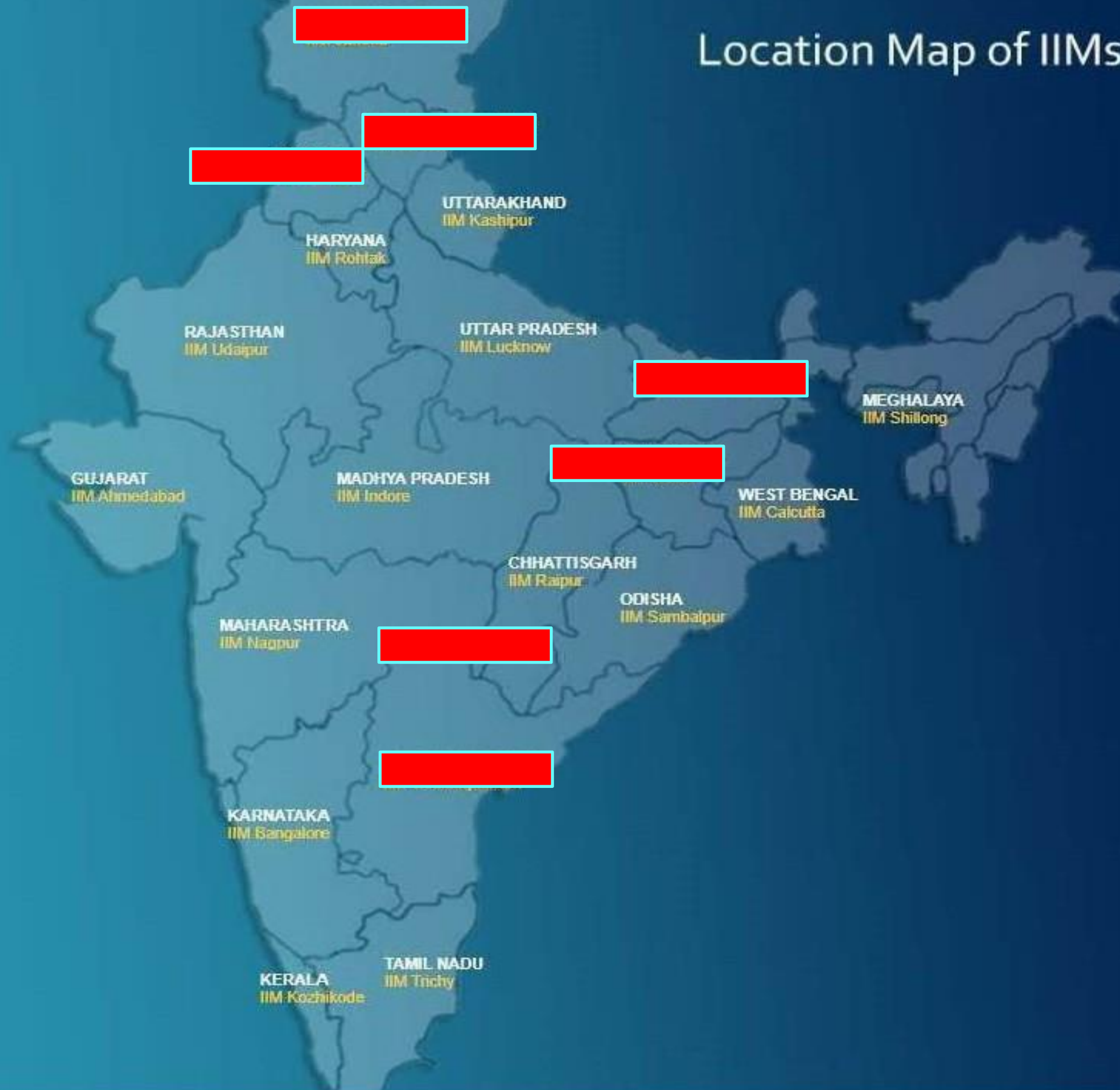
Landline +91 5222735588/ 5224316993

Bangaluru, 21st May, 2022

The website iimsworld.in is a more
elaborate, user friendly, visual delight
and updated version of the one
presented to

MHRD on 26.6.2012.

Location Map of IIMs



The Indian Institutes of Management Family **today**

| | | | | | | | |
|-------------------------------------|------------------------------|-----------------------------------|--|----------------------------------|--|---------------------------------|------------------------------------|
| Located in 20 States of India | Spread Over 3342 Acres | Over 1150 Full time Faculty | Close to 7500 MBA Graduating every year | Over 100 Ph.D.s every year | Over 550 Open MDPs every year | Over INR 17 Bn every year | Over INR 106 Bn Total Assets |
|-------------------------------------|------------------------------|-----------------------------------|--|----------------------------------|--|---------------------------------|------------------------------------|



Over 150 Full Time Faculty in **Marketing, F & A, OB & HR, OP & QM** Dicipines each
Over 100 Full Time Faculty in **Strategic Management** Dicipine

As on 31.3.2021*

**Actual Figures may be even higher as for some institutions / Items data was available only up to 2019*

Discipline-wise Faculty in IIM Family

| Discipline | # Faculty |
|----------------------|-----------|
| Strategic Management | 101 |
| Mktg. Faculty | 155 |
| Fin. Acctg. Control | 146 |
| OB/HR | 153 |
| Op./DC/QT | 188 |
| Economics | 118 |

Foreign Collaborations

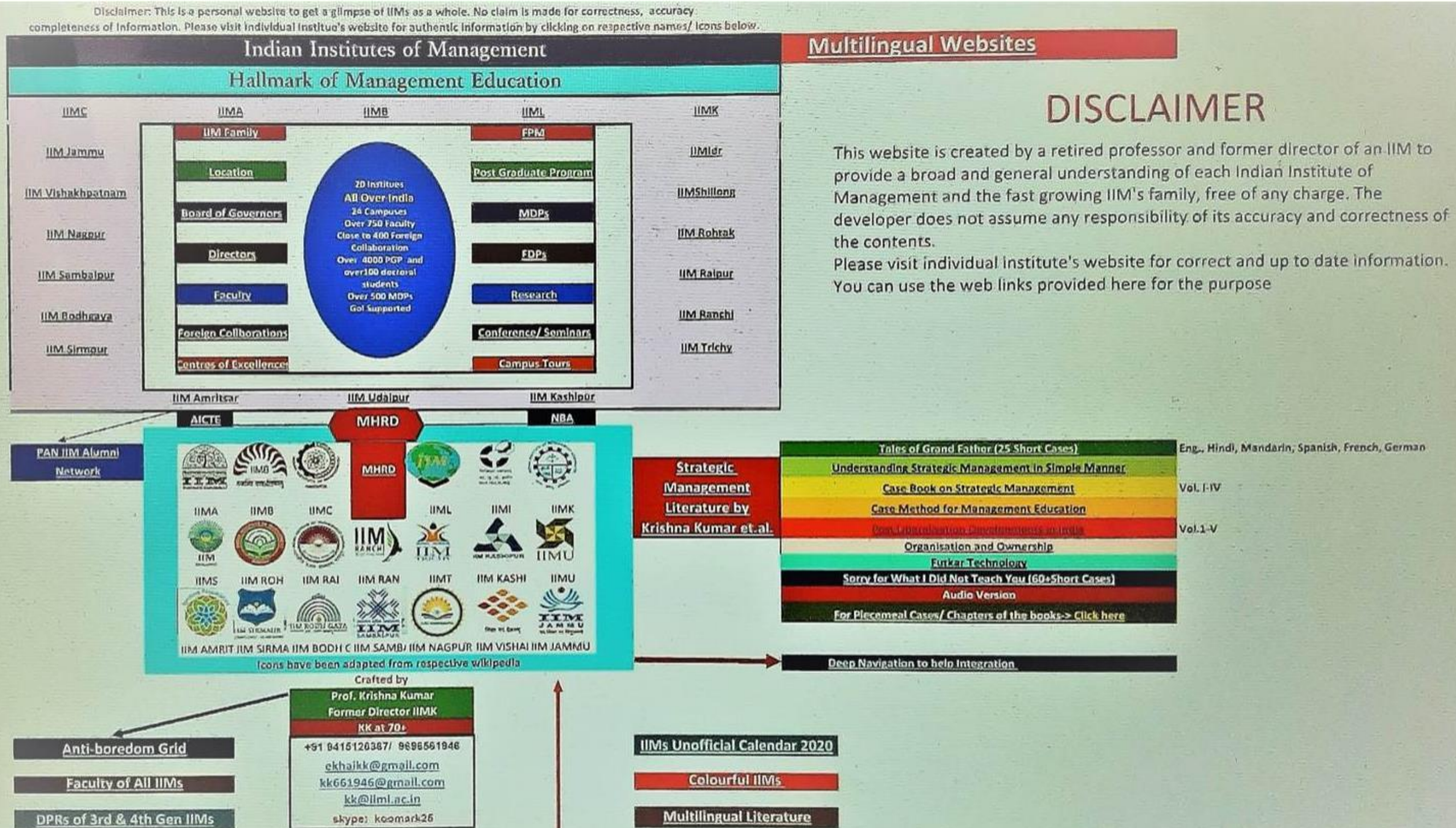
450+

It has two versions:

- (i) A Video version that gives the contents of the website in brief (to help the viewers select the part they would like to see in detail for action purpose).**
- (ii) A PDF version in which the embedded hyperlinks can be opened to see as much details one may like to have for action purpose.**

Both these versions are connected with each other for easy switching

If you type URL **http:iimsworld.in** in you browser, the following picture will emerge



Click above to proceed

Disclaimer: This is a personal website to get a glimpse of IIMs as a whole. No claim is made for correctness, accuracy completeness of Information. Please visit individual Institute's website for authentic information by [clicking on respective names/ icons below](#).

Indian Institutes of Management

Hallmark of Management Education

IIMC

[IIM Jammu](#)

[IIM Vishakhapatnam](#)

[IIM Nagpur](#)

[IIM Sambalpur](#)

[IIM Bodhgaya](#)

[IIM Sirmour](#)

IIMA

[IIM Family](#)

[Location](#)

[Board of Governors](#)

[Directors](#)

[Faculty](#)

[Foreign Collaborations](#)

[Centres of Excellences](#)

IIMB

IIML

[FPM](#)

[Post Graduate Program](#)

[MDPs](#)

[FDPs](#)

[Research](#)

[Conference/ Seminars](#)

[Campus Tours](#)

IIMK

[IIMIdr](#)

[IIMShillong](#)

[IIM Rohtak](#)

[IIM Raipur](#)

[IIM Ranchi](#)

[IIM Trichy](#)

[IIM Amritsar](#)

[IIM Udaipur](#)

[IIM Kashipur](#)

[AICTE](#)

[MHRD](#)

[NBA](#)

[PAN IIM Alumni
Network](#)



Icons have been adapted from respective wikipedia

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[Anti-boredom Grid](#)

[Faculty of All IIMs](#)

[DPRs of 3rd & 4th Gen IIMs](#)

[IIMs Unofficial Calendar 2020](#)

[Colourful IIMs](#)

[Multilingual Literature](#)

Multilingual Websites

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Click these links to reach respective IIM's website directly

[Strategic
Management
Literature by
Krishna Kumar et.al.](#)

[Tales of Grand Father \(25 Short Cases\)](#)

Eng., Hindi, Mandarin, Spanish, French, German

[Understanding Strategic Management in Simple Manner](#)

Vol. I-IV

[Case Book on Strategic Management](#)

[Case Method for Management Education](#)

Vol.1-V

[Post Liberalization Developments in India](#)

[Organisation and Ownership](#)

[Futkar Technology](#)

[Sorry for What I Did Not Teach You \(60+ Short Cases\)](#)

[Audio Version](#)

[For Piecemeal Cases/ Chapters of the books-> Click here](#)

[Deep Navigation to help Integration](#)

see

Click above to IIMs through Videos

On clicking this picture, another look alike picture emerges, which indicates 4 entry points.

The first entry point takes one to respective websites of different IIMs directly.

The second entry point takes to specific information about various IIMs. For instance, if one clicks at the menu item **Director**, the following information will be displayed on the screen as shown in the next slide.

Directors of IIMs

[illegible]

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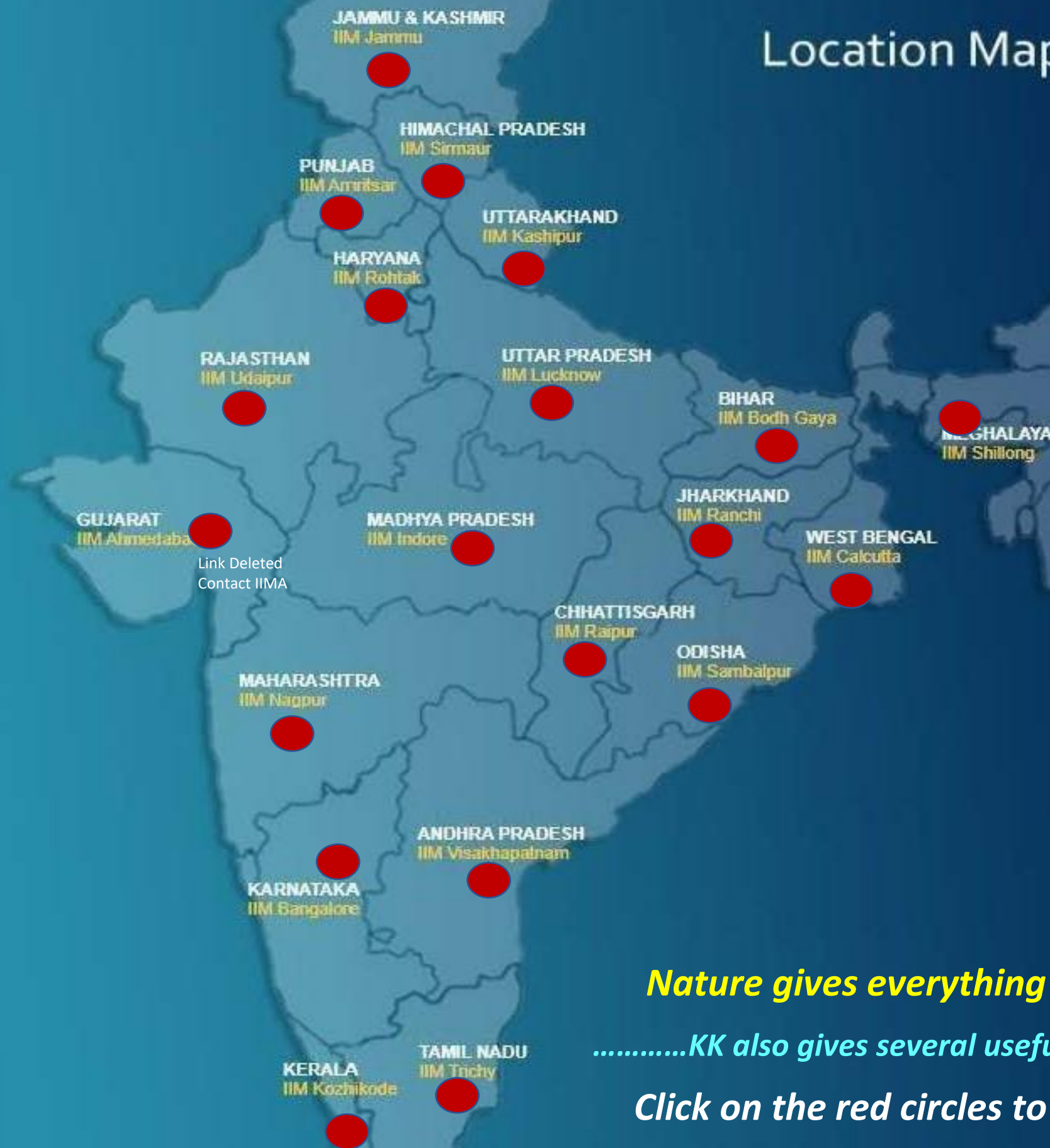
Click above to IIMs through Videos

**The Website presented to MHRD in June 2012
had only the first and second entry point
information.**

**The same has changed a lot over the last 10
years and is substantially updated in the
New Website.**

On clicking at the entry point 3, a map of India will be displayed having 20 red colour circles showing the location of 20 IIMs. Clicking on each circle leads to detailed information about the respective Institute in an interesting way.

Location Map of IIMs



Nature gives everything for free....

.....KK also gives several useful things for free

Click on the red circles to explore....

IF YOU WANT TO UPDATE YOUR CALENDAR OR ADD ANY ITEM AT ANY POINT OF TIME KINDLY FILL THIS FORM AND REMIT A SUM OF INR 5000 ONLY EACH TIME BY ONLINE PAYMENT TO

IN FAVOUR OF KRISHNA KUMAR

SBI ACCOUNT NO 41145638294

IFSC SBIN0051291 OR

THROUGH QR CODE GIVEN HERE

YOUR INSTITUTE NAME

AUTHORISE SIGNATORY

OFFICIAL STAMP AND DATE

ACCOMPANYING WITH DESCRIPTION OF INFORMATION

TO BE UPDATED/ ADDED



Clicking on every photograph gives amazing insights.

Apart from institute related information (Board, Financial Strength, Academic Programs, Area-wise faculty profile etc.)

.....It also has links to share over a dozen innovation experiences in India and provide seamless (including free) access to over 50 short and long cases each, in Strategic Management discipline based up on Indian Experiences, besides 50 odd research papers and 5 unique books on strategic management, based upon Indian experiences.

This literature is useful to illustrate the importance of strategic management and convince one how to use the SM knowledge to manage growth and development, remaining economically viable.

Entry Point 3 leads to substantial addition of useful strategic information to develop awareness about IIM system/ family both inside and outside the country and also for growth and development of IIMs using synergies and adopting collaborative strategies also to serve the country in mutually exclusive and collectively exhaustive manner.

It provides contact and other information for multilevel dialogues required for the purpose.

Being new item, this entry points requires explanation for using the same

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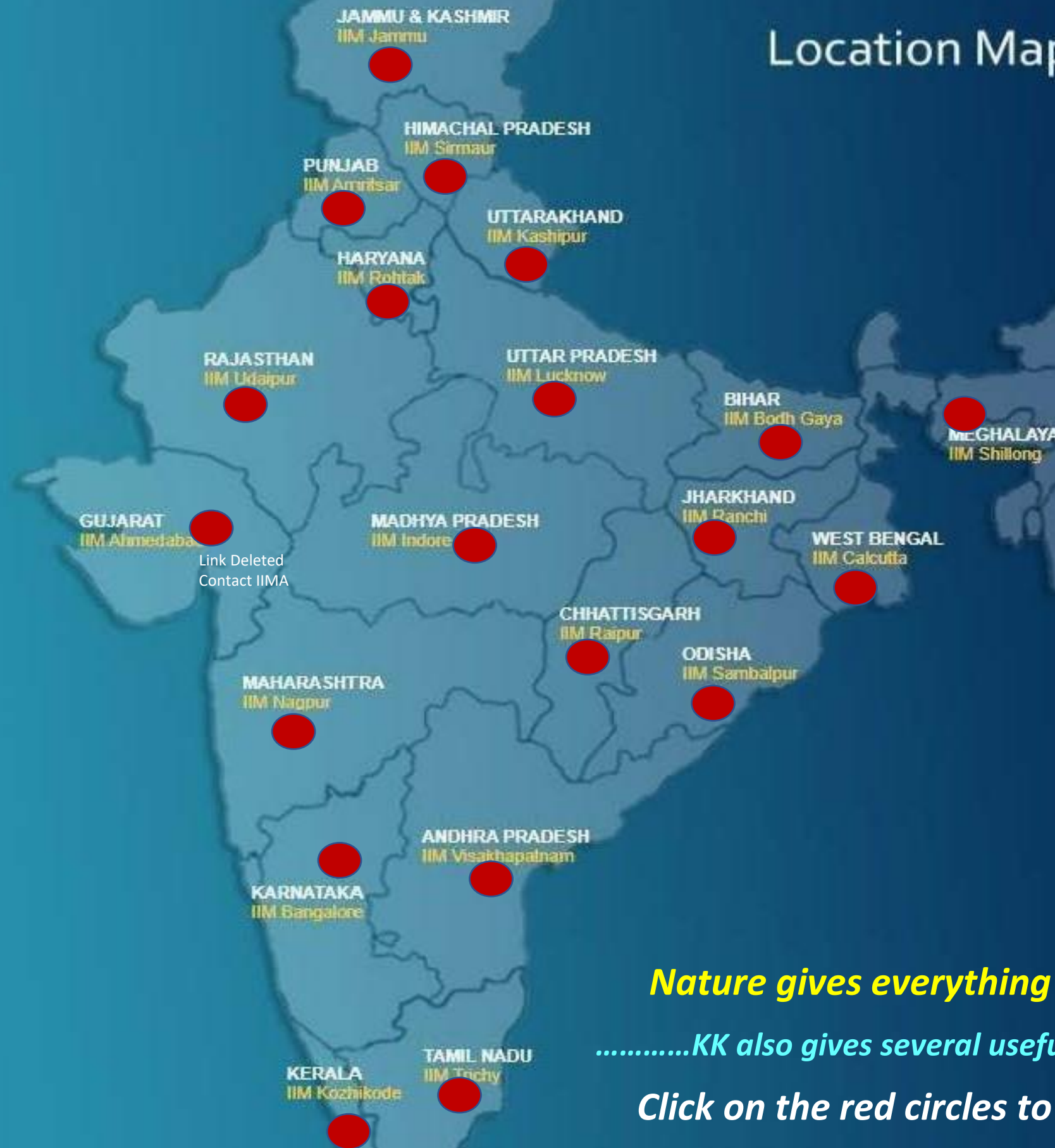
Let us illustrate it by clicking on IIM Indore in Madhya Pradesh.

It will take you to **Youtube video** giving broad idea of all the IIMs and details of IIM Indore.

Now, if we click on **SHOW MORE** button when playing the video, a **PDF version link** will be seen below the video being played.

Once you click on PDF version link the following will be displayed on the screen

Location Map of IIMs



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Click on the red circles to explore....

CALENDAR 2022

Dedicated to

IIM INDORE

A film by

ekhaikk

JUST 75+

**IT IS NOT
JUST A CALENDAR**

**BUT HAS A TREASURE
HIDDEN IN IT**

IIM Calcutta



IIM Ahmedabad



IIM Bangalore



IIM Lucknow



IIM Kozhikode



IIM Indore



IIM Shillong



IIM ROHTAK



IIM Ranchi



IIM Raipur



IIM Trichy



IIM Udaipur



IIM Kashipur



IIM Nagpur



IIM Vishakhapatnam



IIM Sirmour



IIM Amritsar



IIM Sambalpur



IIM Bodh Gaya



IIM Jammu







By clicking at this picture one can see the Board of Directors

QUICK CONNECT

5 Year IPM

Global Talent Portal

MDP Calendar

Frugal Innovation

Rural Engagement Programme (REP)

Himalayan Outbound Programme

Industry Interface Programme for PGP Students

Social Sensitivity at IIM

Newsletter

IIM Indore Videos

SIG - Special Interest Groups

NIRF

Chairperson

Deepak M. Satwalekar
Mumbai

Members

Anuradha Balam, IES (Retd.)

Chief Co-ordinator of a nationwide Value Education Program -The Awakened Citizen Program, implemented by Ramakrishna Mission, Delhi C-704 Ambience Lagoon Near Ambience Mall Gurgaon, Haryana 122002

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CEO Advisor
Ranjan Pant Consulting
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New Delhi - 110001

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Managing Partner
BGJC & Associates LLP
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New Delhi - 110 019

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Project Director, (Assam Cancer Care Project)
Alamelu Charitable Foundation, (A Tata Trusts Initiative)
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Joint Secretary (Management, MC & Scholarship)
Government of India
Department of Higher Education
Ministry of Education
Shastri Bhavan, New Delhi - 110 001

Akash Tripathi, IAS

Secretary
Dept. of Technical Education & Skill Development
Government of Madhya Pradesh
Mantralaya, Bhopal - 462 004

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Indian Institute of Management Indore
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Siddharth Sethi

MD & CEO
InfoBeans Technologies Ltd.
IT Park, Khandwa Road, Indra Puri Colony, Indore, Madhya Pradesh 452014

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Bangalore - 560 076

Rohit Kapoor

Professor, OM & QT Area
Indian Institute of Management Indore
Prabandh Shikhar, Rau-Pithampur Road
Indore - 453 556

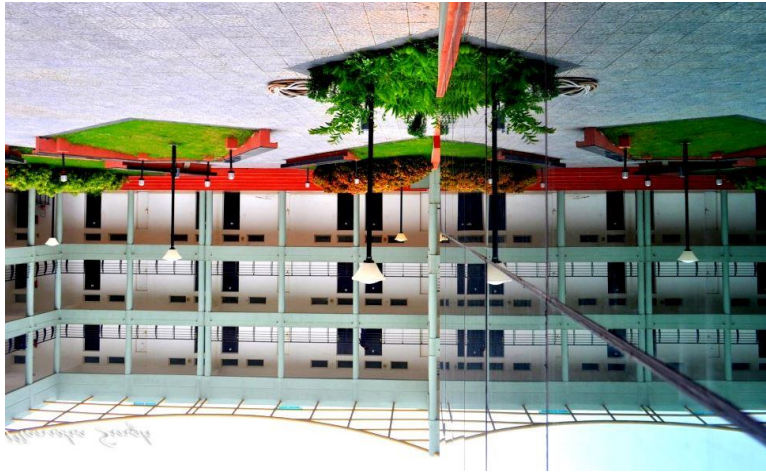
Radha Mukesh Ladkani

Associate Professor, Finance & Accounting Area
Indian Institute of Management Indore
Prabandh Shikhar, Rau-Pithampur Road
Indore - 453 556

Secretary

Colonel Gururaj Gopinath Pamidi (Retired)
Chief Administrative Officer, IIM Indore







FIRST FACULTY DEVELOPMENT PROGRAMME AT IIML



FDP That Led to Formation of SMF (Jan. 22-27, 1996)

RESEARCH STRATEGIES OF MANAGEMENT EDUCATION

Research in management education is a critical function of management education. It is a process of systematic inquiry into the nature and causes of management phenomena, and the development of knowledge that can be used to improve management practice.

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FIRST FOUNDATION COURSE OF SMF

STRATEGIC MANAGEMENT: 1 DAY

Strategic management is the process of formulating and implementing a strategy that is consistent with the organization's mission and vision. It involves the identification of opportunities and threats, the selection of a strategy, and the implementation of that strategy.

STRATEGIC MANAGEMENT FORUM

11.00 AM TO 12.00 PM

12.00 PM TO 1.00 PM

1.00 PM TO 2.00 PM

2.00 PM TO 3.00 PM

3.00 PM TO 4.00 PM

4.00 PM TO 5.00 PM

5.00 PM TO 6.00 PM



Elective Course at XLRI

Indian Institutes of Management and Strategic Management Forum

The Power of Cooperation

Contribution of Various Institutions
(Up to April 2013 only)

SM Forum: Management Teachers' Programmes
Contributors

| Sl. No. | Name of the Institute | # of Participants | | |
|---------|-----------------------|-------------------|----------|-------|
| | | Foundation | Elective | Total |
| 1 | IIFT | | 126 | 126 |
| 2 | IIMA | | 40 | 40 |
| 3 | IIMAC | | 66 | 66 |
| 4 | IIMB | 320 | 126 | 446 |
| 5 | IIMDR | | 29 | 29 |
| 6 | IIMK | 168 | 111 | 279 |
| 7 | IIML | 117 | 154 | 271 |
| 8 | MDI | | 126 | 126 |
| 9 | XLRI | 13 | 40 | 53 |
| | Total | 618 | 828 | 1446 |

Details (Types) of Elective Courses

| Sl. No. | Title of the Courses | # of Participants | # Prgs | Institute |
|---------|--|-------------------|--------|------------|
| 1 | Designing Org. for Uncertain Environment | 40 | 2 | XLRI |
| 2 | Inno. & Tech Ste | 126 | 6 | MDI |
| 3 | M & A | 137 | 4 | IIMA, IIMC |
| 4 | MCT | 64 | 2 | IIML |
| 5 | New Venture Planning | 19 | 1 | IIML |
| 6 | Research Methodology | 30 | 1 | IIMB |
| 7 | Strategic Alliance | 29 | 1 | IIMDR |
| 8 | Mng. Ste Incoherence | 34 | 1 | IIML |
| 9 | International Business Strategy | 142 | 4 | IIFT |
| 10 | Case Method | 37 | 1 | IIML |
| 11 | Strategic HR | 28 | 1 | IIMB |
| 12 | Strategy Implementation | 92 | 5 | IIMK |
| 13 | New Prod. Dev. | 31 | 1 | IIMB |
| 14 | Blue Ocean Strategy | 19 | | |
| | Total | 828 | | |

Strategic Management Forum
MTP
Programmes' Coordinators



67 FDPs Organised, while
it was difficult to do one every a year

National expertise pooled for
faculty development in a critical area

24 Conventions/ Conferences/ Seminars Conducted
while earlier it was difficult to organise one in a year

All this without any employee on rolls

Events

| Conference/ Conventions/ Seminars/ MTPs | | | | | |
|---|---------------------------------|----------------|---------|-----------|-----------|
| Sl. No. | Event Details | Year | Days | Institute | Delegates |
| 1 | 1st Conference | 1997 | 3 | IIML | 45 |
| 2 | 2nd Conference | 1999 | 3 | IIMB | 50 |
| 3 | 3rd Conference | 2000 | 3 | IIMC | 40 |
| 4 | 4th Conference | 2001 | 3 | IIMA | 45 |
| 5 | 5th Convention | 2002 | 3 | MDI | 60 |
| 6 | 6th Convention | 2003 | 3 | NLRI | 45 |
| 7 | 7th Convention | 2004 | 3 | IIML | 56 |
| 8 | 8th Convention | 2005 | 3 | IIFM | 44 |
| 9 | 9th Convention | 2006 | 3 | IIMK | 141 |
| 10 | 10th Convention | 2007 | 3 | IITB | 104 |
| 11 | 11th Convention | 2008 | 3 | IITK | 55 |
| 12 | 12th Convention | 2009 | 3 | IIMB | 50 |
| 13 | 13th Convention | 2010 | 3 | IIML | 34 |
| 14 | 14th (International) Conference | 2010 | 2 | IIMA | 93 |
| 15 | 15th Convention | 2012 | 3 | IIML | 52 |
| 16 | 16th Convention | 2013 | 3 | IIMK | 73 |
| 17 | 17th Convention | 2014 | 3 | IIMC | 30 |
| 18 | 18th Convention | 2015 | 3 | IIFT | 38 |
| 19 | 19th Convention | 2016 | 3 | IIML | 41 |
| 20 | 20th Convention | 2018 | 3 | IIMT | 50 |
| 21 | WTO Seminar 1 | 2001 | 2 | IIML | 87 |
| 22 | WTO2 | 2002 | 2 | IIFT | 45 |
| 23 | WTO3 | 2003 | 2 | TERI | 45 |
| 24 | WTO4 | 2004 | 1 | IIM | 50 |
| 25-45 | PCs | 6 days each | 2004-16 | 126 | 687 |
| 46-91 | ECs | 5/ 6 days each | 2004-16 | 270 | 1102 |
| 91 | 67MTPs | | | 1789 | |
| Events | | 21 yrs | 462 | | 3162 |

IIML's Contribution

| MTP | # | Person# | Persons |
|----------------------------------|---|---------|---------|
| Foundation | 4 | 117 | 19% |
| Electives | 9 | 252 | 20% |
| Convention/ Conference/ Seminars | 4 | 207 | 17% |

INFORMATION SYSTEMS



Madhukar Dayal



Shubhamoy Dey



Rajhans
Mishra



Prabin Panigrahi

| January | | | | | | |
|---------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |



Sanjog Ray



Mukul Gupta



Saurabh
Kumar

1

**How Strategic Management can help in
Creating an Oxygen Generating Plant
by an old helpless person lying on bed**



2

HUMANITIS AND SOCIAL SCIENCES



Akhaya Kumar
Navak



G. Venkat
Raman



I. Sridhar



Biswanath
Swain



Surabhi Dayal



Shruti Tewari



Ajit Phadnis



Vijayanthee
Anand



Raina Chhajer



Saravanan A.



Aparna
Vincent.

| February | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |



LEARNING

SM

MUSICALLY

THERE ARE OVER THOUSAND LINKS IN THIS
WEBSITE TO KNOW IIMS AND FACILITATE
COLLABORATIVE ACADEMIC ACTIVITIES

COMMUNICATION



Swatantra



Shweta Kushal



Madhusri
Shrivastava



Sayantan
Mukherjee



Tanima
Bagchi

| March | | | | | | |
|-------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |



MARKETING



Aditya Billore



Vikas Goyal



Jaisimha K.R.



Bipul Kumar



Sabita
Mahapatra



Manoj Motiani



Ashish Sadh



Saripalli Bhawani
Shankar



Abhishek
Mishra



Subin Sudhir



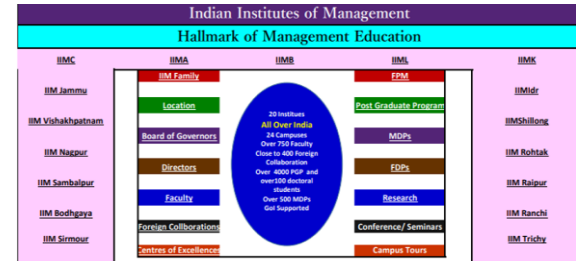
Sanjeev
Tripathi



Rajesh Kumar
Sinha



Sudipta Manal



OPERATIONS MANAGEMENT AND QUANTITATIVE TECHNIQUES



U.K.
Bhattacharya



Saurabh
Chandra



Vinaysingh J.
Chawan



Sanjay singh J.
Chaudhari



Hasmukh
Gajjar

| May | | | | | | |
|-----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |



Rohit
Kapoor



Nagarajan
Krishnamurthy



Harshal
Lowalekar



Sujay Kumar
Mukhoti



Omkar D.
Palsule- Desai



Pritam Ranjan



Bhavin J. Shah



Aekta
Aggarwal



Sayantan
Banerjee



Aditya
Maheshwari



Amit Kumar
Vatsa



Arnab Koley



Sudhir R. Bapat



ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT



Sumit Kumar
Ghosh



Amitabh Deo
Kodwani



Kajri Mukherjee



Ranjit
Nambudiri

| June | | | | | | |
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| 26 | 27 | 28 | 29 | 30 | | |



Pawan Kumar
Singh



Nobin
Thomas



Srinath
Jagannathan



Shrihari Suresh
Sohani



Jatin Pandey



Himanshu Rai



Mit Vachhrajani



Nishith Kumar
Sinha

**Seamless Updating and
Recapitulating
Strategic Management
Learnings**

ECONOMICS



Joysankar
Bhattacharya



Subhasankar
Chattopadhyay



Dipayan Dutta
Chaudhuri



Karthikeya
Naraparaju

| July | | | | | | |
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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |



Dinesh Kumar
Nidhgala



Sidhartha K.
Rastogi



Deepak Sethia



Ajay Sharma

Understanding 12 Different Versions
of a
Text / Case Book on Strategic Management
To Suit Varying Needs
(Price, Convenience, Delivery Period/ Certainty etc.)
of Different Customers
(MBA Students, Working Executive Programme Participant
Self Study by Working Managers -especially those posted
remote locations etc.)



Indrajit
Thakurta



Sneha Thapliyal



Sutirtha
Bandyopadhyay



Mitul Surana

Twelve Different
Versions of a Book



STRATEGIC MANAGEMENT



Shubhbrata
Basu



Sasank Sekhar
Chanda



Swapnil Garg



Srinivas Gunta

August

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| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |



Manish Popli



Prashant Salwan



Kamak Sharma

Free Books' Portal on
Strategic Management

<http://ekhaakk.co/guestpage.pdf>



Diptiprakash
Pradhan



Sachidanand B.S.



D.L. Sunder



FINANCE AND ACCOUNTING



Hariprasad B



Pradip
Banerjee



Gaurav Singh
Chauhan



Saumya
Ranjan Dash



Koushik
Guhathakurta

| September | | | | | | |
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V.K. Gupta



K. Kiran Kumar



Radha Mukesh
Ladkani



Yogesh
Maheshwari



L.V. Ramana



Keyur Thaker



Mehul
Raithatha



Debasish
Maitra



Surya Bhushan
Kumar

Composing musicu
with MIDI 25 Key
board and a mobile
and uploading it on
internet while on the
move



KK's Dhaba Menu

| Academic | | Non-Academic | |
|--------------------------------------|---|--|---|
| Books | Conferences/ Training Research | Music | Covid Care |
| Printed Books | Seminars/Panel Discussions | Audios Videos | Oxygen/ Nursing Assistance/ Vaccination |
| E-Books | FDP | Cooking for Family | Misc Tips |
| Audio Books | MDP | Online Banquet Hall for 100 people for Conferences/ Gupshup upto 100 persons with 3 100mbps wifi connection and 650 W inverter available Contact ekhaikk@gmail.com | |
| Video Books | How to Seemlessly Update/ Recapitulate Strategic Management Fundamentals | | |
| Making Customised Course Material | Reasearch | <div>12</div> <div>Discussion Meeting on Home Hospitalisation: Meeting the Challenge of Omicron</div> | |
| Free Books | | | |
| Futkar Sales @Rs. 20/ piece | | | |

All the items in the Dhaba are prepared by
Prof. Krishna Kumar (kk @ 70+) himself

| October | | | | | | |
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| 30 | 31 | | | | | |



ANAAR

13

Appetite Menu

Items will be Served Free

(Not available for Sale)



November

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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

15

14

The Musical Research Paper

MAGIC
CALENDARS



Multilingual SM Case

16

December

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| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |



The Two Lives

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The Importance of Role of Heart in Strategic Management (SM) is not Highlighted in SM Literature

Script
Screen Play
Editing
Videography

**Mixing
Music
Produced &
Director by**



17

| | | |
|---|--|---|
|  | EKHAIKK Click on relevant cell to know more Education and Career +9415016367 |  |
| KK at a Glance | | Background |
| The Teacher +91 9696561946 | The Trainer +91 9696561946 | The Author +91 9696561946 |
| The Scholar +91 9453023432 | The Administrator +91 9453023432 | The Innovator +91 9453023432 |
| The Consultant +91 7991323262 | The Instituion Builder +91 7991323262 | The Change Agent +91 7991323262 |
| The Advisor +91 8884429955 | Showing the Path (Firsts) +91 8884429955 | Engineer +91 8884429955 |
| The Musician + 91 9415126367 | The Lyricist + 91 9415126367 | The Singer + 91 9415126367 |
| The Video Maker +919695503232 | The Website Operator +919695503232 | The Chef +919695503232 |
|  | The Patient +91 7080323262 KK's Dhaba Stay and Contact Details |  |
| KK During Corona | | KK Post Retirement |

Designed by

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7/204, New Malhar, Sahara States
Jankipuram, Lucknow 226021



PRODUCED AT


Forthcoming Events

KK's Academic Dhaba



Magic Calendars 2022

(No Claim is made for accuracy of information given below. Please check with respective institute to get upto date information)

| Sl. No. | Institute | | | Estd. | Area Acres | PGP | Faculty | | | | | | | | Foreign Collab | Income | |
|---------|------------------------------------|-------------------------------|-----------------------------|-------|------------|------|---|-----|-----|-----|-----|-----|-----|------|----------------|--------------------|--------|
| | | | | | | | Total | | | | | | | | | | |
| 1 | IIM Calcutta | Video Youtube | PDF Version | 1960 | 135 | 542 |  | | | | | | | | 91 | 86 | 20,193 |
| 2 | IIM Ahmedabad | Video Youtube | PDF Version | 1960 | 102 | 434 | | | | | | | | | 110 | 77 | 23,338 |
| 3 | IIM Bangalore | Video Youtube | PDF Version | 1973 | 210 | 441 | | | | | | | | | 116 | 90 | 23,200 |
| 4 | IIM Lucknow | Video Youtube | PDF Version | 1984 | 220 | 495 | | | | | | | | | 104 | 38 | 16225 |
| 5 | IIM Kozhikode | Video Youtube | PDF Version | 1996 | 111 | 498 | | | | | | | | | 109 | 45 | 11,731 |
| 6 | IIM Indore | Video Youtube | PDF Version | 1996 | 193 | 649 | | | | | | | | | 130 | 43 | 20,344 |
| 7 | IIM Shillong | Video Youtube | PDF Version | 2008 | 120 | 198 | | | | | | | | | 37 | 6 | 6,180 |
| 8 | IIM Rohtak | Video Youtube | PDF Version | 2009 | 200 | 245 | | | | | | | | | 34 | 4 | 5,463 |
| 9 | IIM Ranchi | Video Youtube | PDF Version | 2009 | 60 | 275 | | | | | | | | | 54 | 13 | 6,229 |
| 10 | IIM Raipur | Video Youtube | PDF Version | 2009 | 200 | 262 | | | | | | | | | 36 | 24 | 4,987 |
| 11 | IIM Trichy | Video Youtube | PDF Version | 2011 | 175 | 263 | | | | | | | | | 32 | 9 | 3,101 |
| 12 | IIM Udaipur | Video Youtube | PDF Version | 2009 | 253 | 286 | | | | | | | | | 48 | 8 | 5,364 |
| 13 | IIM Kashipur | Video Youtube | PDF Version | 2011 | 200 | 288 | | | | | | | | | 42 | 14 | 6,251 |
| 14 | IIM Nagpur | Video Youtube | PDF Version | 2015 | 132 | 240 | | | | | | | | | 30 | 5 | 3,039 |
| 15 | IIM Vishakhapatnam | Video Youtube | PDF Version | 2015 | 242 | 240 | | | | | | | | | 30 | 3 | 4,194 |
| 16 | IIM Amritsar | Video Youtube | PDF Version | 2014 | 60 | 240 | | | | | | | | | 28 | 1 | 4,345 |
| 17 | IIM Sirmaur | Video Youtube | PDF Version | 2015 | 210 | 90 | | | | | | | | | 23 | 2 | 3,055 |
| 18 | IIM Sambalpur | Video Youtube | PDF Version | 2015 | 200 | 100 | | | | | | | | | 18 | 9 | 2,834 |
| 19 | IIM Bodh Gaya | Video Youtube | PDF Version | 2015 | 119 | 150 | | | | | | | | | 31 | 24 | 2,051 |
| 20 | IIM Jammu | Video Youtube | PDF Version | 2016 | 200 | 140 | | | | | | | | | 48 | 15 | 1,690 |
| Total | | | | | 3342 | 6076 | 155 | 153 | 101 | 146 | 188 | 118 | 278 | 1151 | 516 | 171765 | |
| 21 | BHEL | Video Youtube | PDF Version | | | | | | | | | | | | | 1718 | |
| 22 | SM faculty in | Video Youtube | PDF Version | | | | | | | | | | | | | 101 | |
| 23 | Mktg. Faculty | | PDF Version | | | | | | | | | | | | | 155 | |
| 24 | Fin. Acctg. | Video Youtube | PDF Version | | | | | | | | | | | | | 146 | |
| 25 | OB/HR | | | | | | | | | | | | | | | 153 | |
| 26 | Op./DC/QT | | | | | | | | | | | | | | | 188 | |
| 27 | Economics | | | | | | | | | | | | | | | 118 | |

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ACCOMPANYING WITH DESCRIPTION OF INFORMATION

TO BE UPDATED/ ADDED



Prospective Students

Full details about institutes'
Prgs

Full details about institutes'

Full details about faculty

Full details about campus

Full details about location/
contact/ how to reach

Faculty Members

Name/ details/ contact of faculty
in one's discipline

Conferences being held

Research work being done by
faculty members in other
institutes one's area of interest

Opportunities for joint research

Identifying areas in which is not
being done by others

Identifying research partners

| |
|--|
| Directors/ Deans |
| Know experts available for various purposes, disciplinewise |
| Know adequacy/ inadequacy of your website |
| Identify areas to move, individually and collectively |
| Develop ideas for being/ Remaining distinctive |
| Explore/ get foreign collaborations/ Faculty |
| Identify opportunities to maximise available expertise |
| Get ideas from other institutes to develop infrastructure/ resources |

| |
|---|
| Chairman/ Board Members |
| Know other institutes/ BoG Identifying opportunities to expand/ diversify to grow Keep updated on various activities of one's own and other IIMs Identify areas for collaborative activities (which are difficult on stand alone basis Benefit from experience of each other by sharing information Get agenda items/ minutes online for all meeting from anywhere |

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| MDP Aspirants/ HR Managers/ Corporates | |
| Singles click to know what MDPs being done by IIMs Know the faculty of various Institutes Know specialists for special programmes | |

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| Foreign Partner Institutions |
| Know the IIMs and their Credibility Explore opportunities for Exchange of students Research Partnerships Joint conference/ programmes Explore Faculty positions |

MHRD

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Convey information fast to IIMs
through web+ email mode
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Directorship
Identify gap areas where attention
needs to be focussed
Select institutes to support for
specific action
Know the progress of the
Institutes
Keep history of Board decisions
for referrals in future

Public in General

Know IIMs the Centres of Excellence

Collect relevant information for deciding programmes to attend/ institute to contact

Know location/ campus etc.

Single website to remember for knowing details of any IIM